

www.connect-mart.com



connect
MARKETPLACE

Let's grow together



The ability to purchase through your store, a themed marketplace, or a mobile app gives customers a unique experience. Yet you have control over each and every one of the alternatives we covered for client preference.

One server One framework

One big eCommerce network of professionals in digital marketing and sales

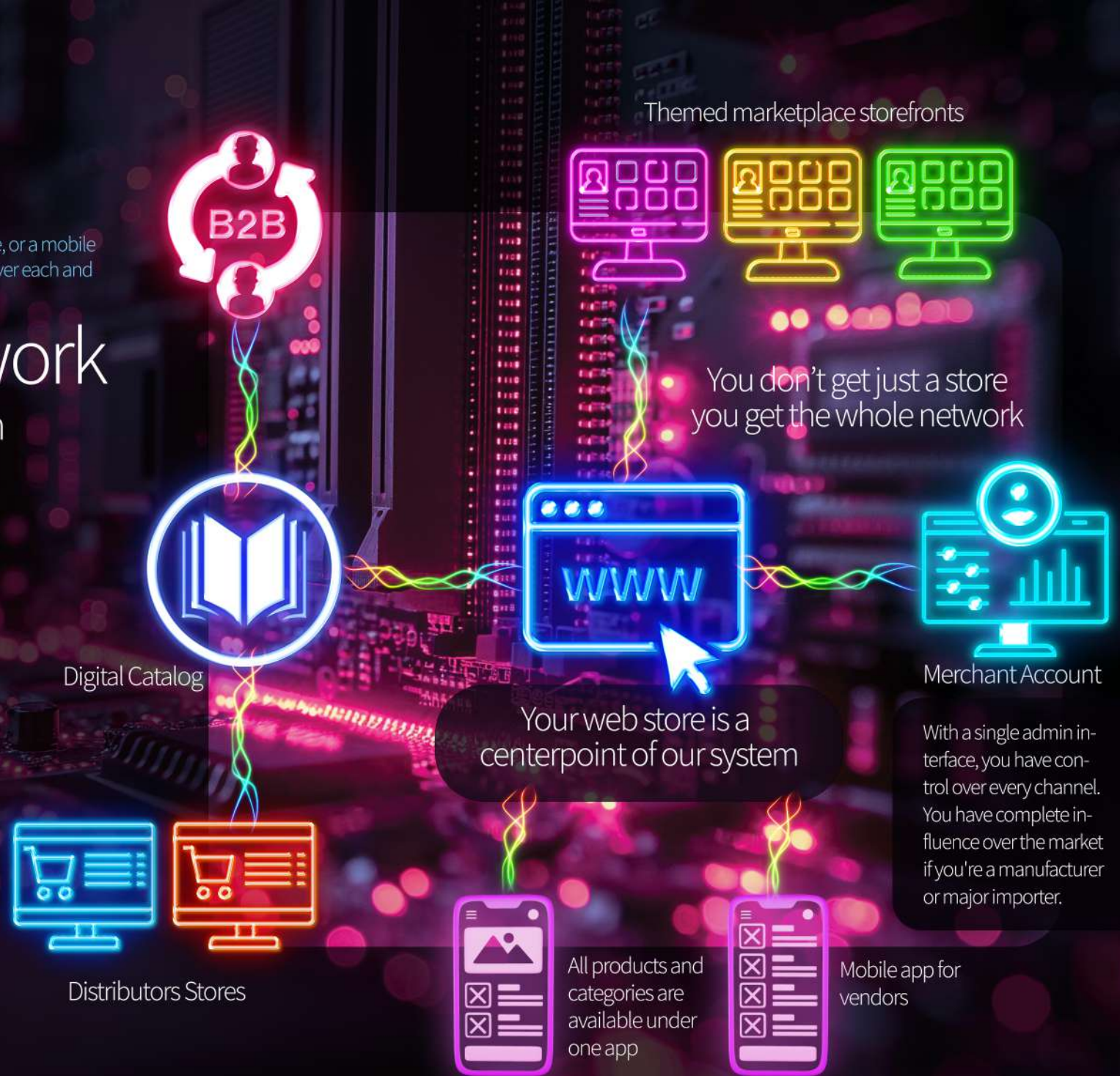
It's the most efficient approach for doing eCommerce and is quite straightforward. We have combined the greatest features from both platforms to create a hybrid that is a cross between your standard stand-alone store and marketplace. As a vendor, you may easily use the system. You set up your merchant account, from which you manage all of your interactions with our platform.

On our platform, we build your store — **your brand store** — under your domain. That serves as the focal point for all of our marketing activities.

If you are a manufacturer, we will set up a digital catalog for you as soon as you establish your store, which will allow you to access your distribution network. That is when the collaboration will begin.

If you are a distributor, we will arrange your products in one of our twelve themed storefronts when you add items from our digital catalog to your store. Customers can access every product using a single mobile app, or any of your channels.

Customers can access every product using a single mobile app, or any of your channels.



Themed marketplace storefronts

You don't get just a store you get the whole network

Digital Catalog

Your web store is a centerpoint of our system

Merchant Account

With a single admin interface, you have control over every channel. You have complete influence over the market if you're a manufacturer or major importer.



Distributors Stores



All products and categories are available under one app



Mobile app for vendors



Our ambitious vision and extensive experience encouraged us to create the most advanced e-commerce platform

*Coming together is a beginning. Keeping together is progress.
Working together is success.*

Henry Ford

The team behind Connect Marketplace



Core Development

Since Connect Marketplace is a system that is operated from a single server and framework, this is the team that is most crucial to our daily system developments. Every year, we perform five to six significant upgrades, which are reflected in every storefront instance from every vendor. Our internal newsletter keeps customers up to date on updates.



Modules Development Add-ons

Our Modules department is a creative force in our company, developing functionalities on our system to increase customer experience and sales performance. They simplify or improve your ability to present your items, communicate with your clients, and make your offers and promotions more comprehensive and engaging. We already have over 80 modules on our network, and we expect to add over 200 more over the next two years.



Front End Development

These are the people who will set up your store on our platform, making it look great and easy to use. Our front end developers team is also involved when a redesign or upgrade is required.



Assortment Management

This team is committed to entering your product's data, features, photos, and descriptions as accurately as possible while taking SEO guidelines and data importance to customer into account. They will also enable filters and search terms. For successful sales results, having meticulously organised product data is essential. Our team consists of professionals who are skilled at interpreting data structures and integrating them into your store.

Check more about our team on our official site
www.connect-mart.com



Your store becomes a live entity once we set it up and needs maintenance every day. Seasons, your offers, promotions, new discounted prices, and products all cause the content to change frequently, thus you need a team to maintain the banners, blogs, news, and CMS parts of your ecommerce. It is crucial that this information is updated accurately and on schedule because it informs clients and gives search engines a reason to bring customers to your store



Content Management

Our digital marketing is divided into four major sectors that we cover. SEO marketing collaborates with front-end developers and content managers. This is an important component of our marketing service because we only charge for successful orders, and they ensure that we have a lot of them. The social media department attracts customers from various media channels to your stores, and then we have designer and copywriting teams that create and design content that will be distributed across the network, and they collaborate closely with our Photo & Video department to create the most amazing content for your products.



Marketing

The distribution department ensures that we reach out to you. We already cover three continents, with offices in nine countries, resulting in a very effective network between the North America, Europe, and Asia.



Distribution



We are proud of our ability to set up your store in a short period of time. We do not code or program your store because everything is ready to run. We simply add a stunning design to your store front.

This is how we build your eStore



We construct instances rather than stand-alone projects, which has numerous benefits.

1

Subscribe

Subscribe to one of our plans and start your success story

Simply set up your merchant account on our platform.

Select a plan that meets your specific requirements. See page 9 or simply scan the QR code



2

Admin Panel

You will be granted access to your admin panel

The access credentials will be provided to your email address. Login to manage your store's information, payments, shipping carriers, and other data.



This part of creating your store depends on you

3

Prerequisites

Our prerequisites list is basic, yet necessary

- Company Logo or the Book of Standards
- Product List and Price List
- Preferred Categorization
- Payment Processor / Aggregator
- Shipping Carrier/s
- Email address for order correspondence
- List of Administrators

We recommend using our payment method



4

Applying Design

We bring stunning designs to your store instance

We set up an instance of your store rather than a standalone project and activate all of the necessary modules and extensions, after which we simply add the design to your store so that it appears consistent with your brand.

5

Store Release

We open your store after finalizing all necessary checks.

Once you have reviewed and approved all of the features on your store, we will begin linking it to social media and other networks and making it available to the public.

Once we have all the information we finish the store within seven workdays.



Our ambitious vision and extensive experience encouraged us to create the most advanced e-commerce platform

Digital Catalog, all you need to partner up



Once your store is up and running

The products you stock in your store may differ from those in the Digital Catalog, but the data is likely to be the same. The primary advantage of creating a Digital Catalog is that it offers exceptional support to your potential partners. This enables them to gain a better understanding of your products and utilize accurate information for advertising purposes. Additionally, maintaining a consistent presentation worldwide is another key benefit of utilizing a Digital Catalog.



Our system tracks availability

Tracing availability across warehouse locations is quite useful for both vendors and consumers to achieve more accurate delivery dates.



We create your Digital Catalog

The Digital Catalog is intended for manufacturers and big or exclusive importers. By creating a Digital Catalog, you can showcase your products to all of the vendors on our platform and in your industry. If they see something they like, they can quickly contact you, and most importantly, they may add desired products to their catalog with a single click.



SELL THIS



SELL THIS



Vendors can easily include your products in their catalog

With a single click, all product information, photos, descriptions, features, and videos are added to the vendor's catalog. All they can change is the prices and logistical information.



Our platform is funded by our efficiency. We work on a sales commission, but it is critical to understand that we do not earn passively simply for your existence on our platform. We work for it, on your marketing. Because your good sales results are the same as ours. Find out what our sales commission covers.



How do we boost your marketing?

Our primary goal from the inception of this project was to establish strong control over our marketing efforts. As a performance-based marketplace, we place significant reliance on the outcomes of your sales. Our intention was to leverage the knowledge and expertise we have accumulated over time effectively. Rest assured, with us, you can be confident that we possess a deep understanding of our strategies and are committed to delivering tangible results. We do not believe in making extravagant promises without taking full responsibility for the outcomes of our campaigns.

Check out our Service Store

www.connect-mart.com

See all of the marketing services that we may perform for you.



We address four primary marketing channels through our digital marketing department.

SEO Marketing

We provide continuous SEO for your store. Our platform is normally optimized for strong SEO, and when necessary, we boost your store with paid advertisements across the most popular search engines. We use analytics to better understand traffic.

Social Media

We cover your company and your products on social media. We are quite active on our channels, but we can also help with marketing on yours as well. In addition, our Service Store offers numerous possibilities for creating even more appealing content with us.

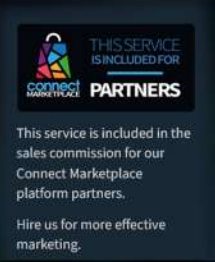
Design/Copywriting

We create posts and include fascinating subjects for your social media channels, web store blog, and other content. We appreciate staying on track with your company's guidelines and keeping your clients entertained and engaged in your business.

Photo / Video

Please keep in mind that not all of our plans involve video content creation, but those that do will provide you with some truly fantastic videos and animations. Our photographer, on the other hand, will create stunning content for your store and social media to attract customers.

If you notice this logo on our Service Store, it means the service is already covered by the sales commission.



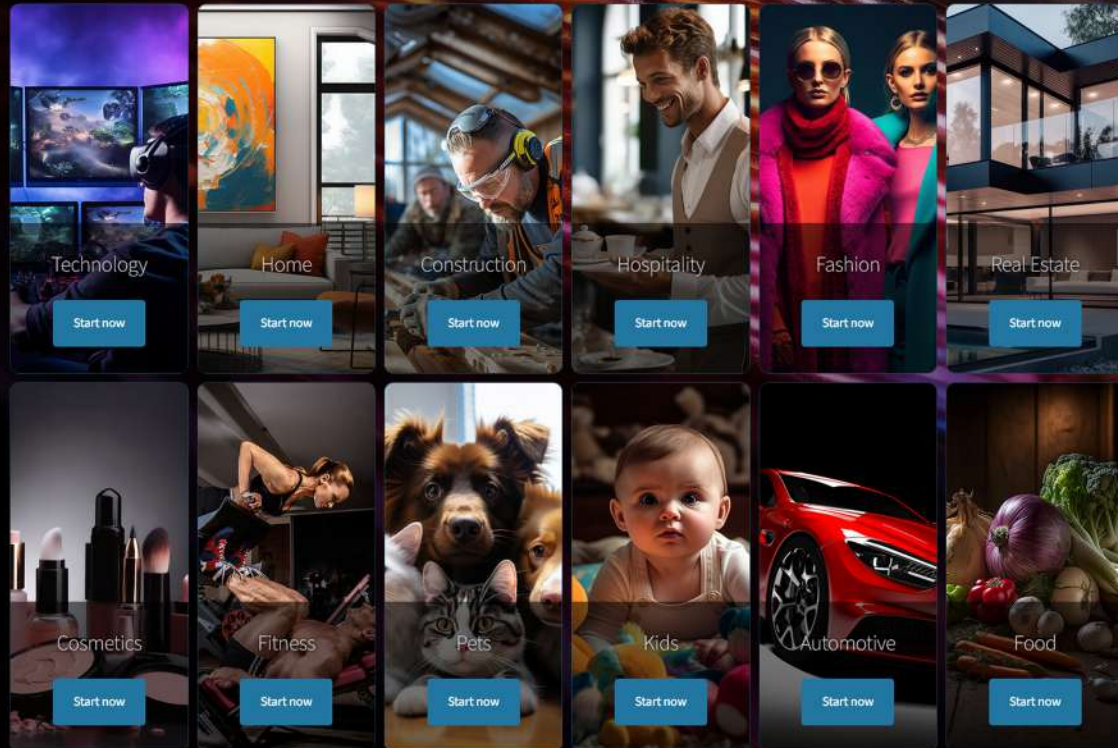
Flawless and linked marketing across all networks that delivers excellent results



We created 12 primary marketplace storefronts for various industries. This helps us enhance your sales even more with your presence on them and using our own marketing channels as a leverage to the traffic on your merchant account.

Themed storefront marketplaces

Our marketplace platform covers 12 primary industries. Each marketplace helps us attract customers based on a specific product category. We discovered that people prefer to buy from retailers and marketplaces that specialize in a particular industry. As a result, clients who are interested in fashion are more likely to search for fashion-oriented stores and marketplaces, and search engine indexation is generally more explicit about the traffic that leads them in the appropriate direction for those terms. Using one marketplace for all products typically results in being recognized in only one or few categories. In addition, we have a lot more freedom to play with design and functionality.



Your products can appear on three or four different channels on search engines, but they all link to your merchant account.



Perfect user experience

We wanted to provide clients with all of the alternatives and a fantastic purchasing experience. With our platform, a seller not only creates a merchant account, but also establishes a presence on one or more of our themed marketplace platforms, as well as on a mobile app. So a customer can shop directly from the manufacturer or preferred distributor, from a themed marketplace of his choice, or from a mobile app that contains all of our network's products. We provide all of the alternatives.



Check out our marketplace channels on:
www.connect-mart.com



Running all our stores as instances rather than stand-alone projects offers us amazing knowledge of user preferences, as well as a vast database for quick start results. This definitely gives us an advantage over any other system in the world.

All customers in one spot

The fact that all of our customers are in one database allows us to provide perfect and meaningful perspectives. Our technology monitors their activities and learns their preferences, allowing them to manage the content that interests them. The vendors on our platform achieve quick sales results because their presence on our platform cannot go unnoticed. Customers are notified of new products in the worldwide Connect Marketplace catalog and routed to your store as soon as you are active on our platform.



Once a customer purchases something from your store, they remain in your contacts. We do not withhold information about customers because we have great tools to track their activities. It is literally in your best interests to play fairly on our platform because you gain a lot of valuable analytics, and our system, through various tools that are even AI driven, encourages customers to make more purchases by knowing what their preferences are at the right time.



We provide warm leads from day one

One of the key advantages of our system is that when you utilize our platform, all registered users instantly become your users as well. This means they do not have to create a new account with you, instead, they can simply log in using their existing account information from any other site on our platform. Upon joining our network, customers are promptly informed of your presence and offerings, allowing them to start shopping immediately. The potential savings in marketing expenses from the very beginning are incalculable.

Every customer has the ability to manage their preferences. GDPR is in effect across Europe. They can view the information we gather and, if necessary, amend it. They can select which companies they want to follow, newsletters they want to receive, and notifications they wish. This can all be changed from our official website at www.connect-mart.com



In addition to the previously mentioned marketing activities, we support your sales performance through our platform and company sales channels, which are both covered by our sales commission. Opening doors to other vendors and clients, distributors and future customers using our existing network is part of our service



How do we support your sales?



Country and regional representatives

By constantly growing the Connect marketplace, country and regional representatives join the departments and provide in-depth knowledge of their respective regions in terms of business operations, cultural understanding, and business development. They actively participate in promoting and improving your sales performance.



Partner Companies

Connect Marketplace collaborates and employs the services of selected regional and global enterprises that lend their services and expertise to contribute to your success, whether it is in logistics and warehousing services, cargo insurance, or simply legal support, as well as in product certification or quality inspection. Also assisting you extend to other markets with your company or brand, and offering you comprehensive service from virtual offices, legal support, accounting, and other necessary services to run your business successfully.



The Connect Marketplace Sales Team

Our sales team is a unique and crucial component of Connect Marketplace. We do not rely solely on marketing campaigns and optimized SEO efficiency, instead, we supply you with a one-of-a-kind solution that will not only support but also actively drive your sales efforts.

Our Sales Team is a multinational, multiregional, multicultural, worldwide team of sales specialists who capitalize our platform's resources, relationships, and tactics to evaluate and build tailored approaches for your specific products and services.



Digital Catalog

In sales, the Digital Catalog is an effective tool. This allows you to be visible to our whole worldwide client community. Whether you are a manufacturer or a distributor, the Digital Catalog instantly delivers the contacts and partners you need to effectively grow your catalog or market.

We are the extension of your sales team

Our Sales Team will serve as a local extension of your sales operations, incorporating the skills and knowledge gained through our platform, as well as the support of our country and regional agents together with partner companies.



**connect
MARKETPLACE**

Step by step, we will guide you to the world of eCommerce. Many people ask us how we build success for them and what data supports that statement. So, let us guide you through some of the success stories as well as strategies they worked through with us.

How do we really build your success?



Our Connect Marketplace department is the system's essential component. The entire value of our platform is based on this team of creative and dedicated people who are constantly working on your webstore, your brand awareness, and attracting customers in every possible way, because don't forget, we are a performance-based platform, and our vendor's earnings are also ours, so we don't just let things happen. We work for them with great motivation because with us - the sky is the limit.

We generally engage with two sorts of merchants. (A) Companies that are just getting started but have big plans for production or distribution, as well as (B) current manufacturers or distributors searching for a good marketing and online sales partner.

A

Logo

We can create amazing brand for you

Everything starts with an awesome logo, something that will fascinate people to find out more about you while also gaining that trust to come back.



If necessary, we even design your product labels.



B

WebStore

Your web store and your brand is the center point

After all of this, we established the core focus of our marketing and sales. Everything is designed to drive traffic to your web store or our themed marketplace storefront.



Brand Visuals

We set the standards for your brand

We create an extensive strategy for your brand and products because their visual standards will determine the course of our content creation and customers' understanding of your product.

Social Media

Connect you with every social channel

To increase online sales, it's crucial to align with media platforms and communicate clearly about your brand.



Emailing

We setup your emailing system

In order to communicate with our customers regularly we setup the whole emailing system.



We increase your visibility across several media channels while creating clear and comprehensive advertising that people can relate to.

SEO marketing

We employ all of our tools and experience to generate sales

Our platform is already mostly in compliance with SEO requirements, but we are constantly working to improve and make it more efficient.



Content Management

The most significant aspect of our service is our ongoing creative content management, which draws attention to your brand and increases traffic and sales.



*the services that don't have this sign on our Store are extra charged through our Marketing Services

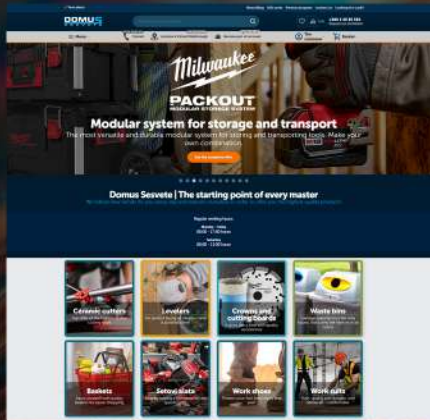


Despite being in the market only over a year, our merchant and customer database has increased substantially, as have our marketing and sales results. Our vendors enjoy our business approach, and over time, they earn even more trust as our results speak for themselves.

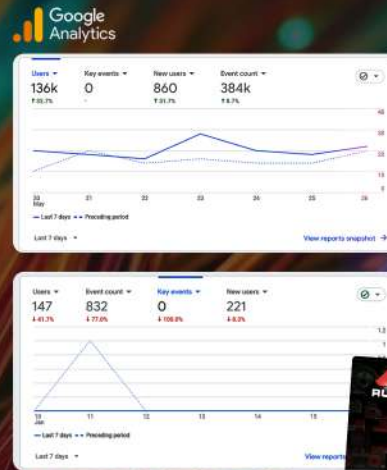
Ever growing merchant network



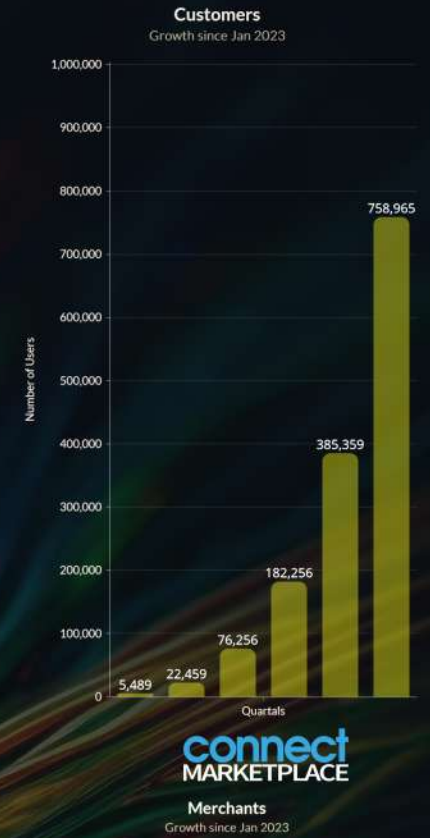
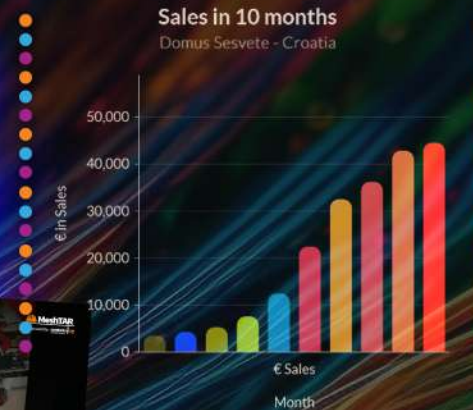
This tool distributor opened a new online store with us. They used to exclusively have retail stores, but we helped them attract internet clients as well as younger construction workers with online store.



<https://www.domus-sesevete.hr>



Sales in 10 months
Domus Sesevete - Croatia

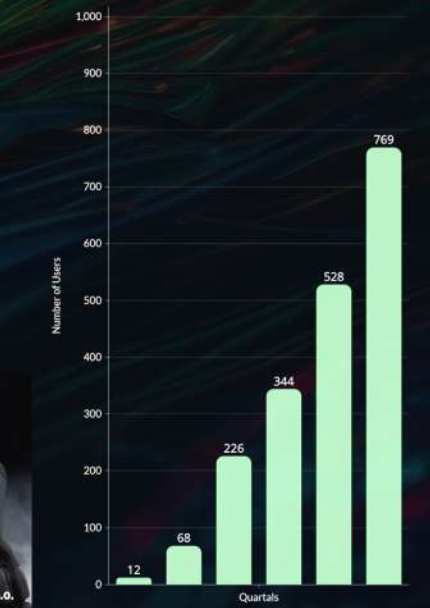
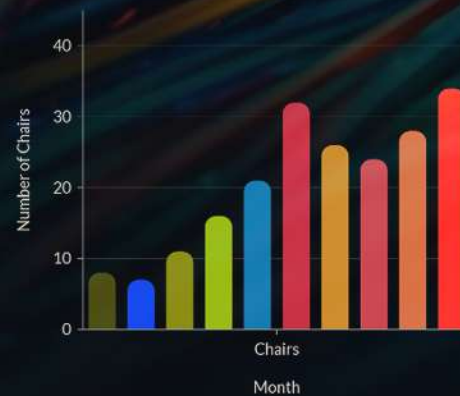


Casada is already a global brand. They tested our platform across South Eastern Europe, including Croatia, Serbia, and Slovenia. However, they are now satisfied with our system and have added Austria, Italy, and the United States to our platform.



<https://www.casada.co.at>

Sold Chairs
South East Europe





Plans for eStores

Advanced

Fully branded eCommerce store at your domain. This plan gives you marketing support on our social media channels and on yours but without video content creation support.

Nr. of products:	up to 200
Revenue:	up to 150,000.-
Personalized store:	Yes
Admin Mobile app:	No
Connect Marketplace app:	No
Digital Marketing support:	Yes
Video content support:	No

5%

SALES COMMISSION



\$ 2,499.-

ONE TIME

BizCreator

Fully branded eCommerce store at your domain. This plan gives you marketing support on our social media channels and on yours with full video content creation support.

Nr. of products:	up to 200
Revenue:	up to 150,000.-
Personalized store:	Yes
Admin Mobile app:	No
Connect Marketplace app:	No
Digital Marketing support:	Yes
Video content support:	Yes

5%

SALES COMMISSION



\$ 449.-

MONTHLY

Plans for Marketplace

StarterConnect

Create your store on one of our 12 themed storefront marketplace platforms and let our platform do the work for you. Very simple and efficient approach to begin working with us.

Nr. of products:	Unlimited
Revenue:	Unlimited
Personalized store:	No
Admin Mobile app:	Yes
Connect Marketplace app:	Yes
Digital Marketing support:	Yes
Video content support:	No

10%

SALES COMMISSION



FREE

PremierPlus

Create your store on one of our 12 themed storefront marketplace and achieve excellent marketing experience. Our video content will increase your sales and make your products stand out.

Nr. of products:	Unlimited
Revenue:	Unlimited
Personalized store:	No
Admin Mobile app:	Yes
Connect Marketplace app:	Yes
Digital Marketing support:	Yes
Video content support:	Yes

10%

SALES COMMISSION



\$ 549.-

MONTHLY

Ultimate

Fully branded eCommerce store on your domain. This package provides marketing assistance on our social media channels and places you on the map via mobile apps.

Nr. of products:	Unlimited
Revenue:	Unlimited
Personalized store:	Yes
Admin Mobile app:	Yes
Connect Marketplace app:	Yes
Digital Marketing support:	Yes
Video content support:	No

5%

SALES COMMISSION



\$ 4,499.-

ONE TIME

MarketPro

Fully branded eCommerce store on your domain. This package provides marketing assistance on our social media channels and places you on the map via mobile apps and great video content.

Nr. of products:	Unlimited
Revenue:	Unlimited
Personalized store:	Yes
Admin Mobile app:	Yes
Connect Marketplace app:	Yes
Digital Marketing support:	Yes
Video content support:	Yes

5%

SALES COMMISSION



\$ 849.-

MONTHLY

MarketMaster

Create your own marketplace platform and work with your vendors. This plan offers full support in developing the marketplace and marketing.

Personalized Mobile App:	No
Admin Mobile app:	Yes
Connect Marketplace app:	Yes
Digital Marketing support:	Yes
Video content support:	No

5%

SALES COMMISSION



\$ 2,249.-
+ YEARLY

\$ 6,449.-

ONE TIME

Enterprise

Experience the ultimate in eCommerce sales. Start your business with us and take over the market using our most powerful tools.

Personalized Mobile App:	Yes
Admin Mobile app:	Yes
Connect Marketplace app:	Yes
Digital Marketing support:	Yes
Video content support:	Yes

5%

SALES COMMISSION



\$ 4,449.-
+ YEARLY

\$ 9,849.-

ONE TIME



Let's grow together

www.connect-mart.com

www.connect-marketplace.eu
www.connect-marketplace.cn



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Performance based marketing & Sales